

SHANNON MURRAY

artist. designer. teacher. collaborator

EXPERIENCE

FREELANCE GRAPHIC DESIGNER & ARTIST

August 2009 - Present

Utilizing my design talents and creativity in conjunction with my strong communication skills to create functional and aesthetically pleasing work. Engaging various methods and materials to produce a creative solution to the client's needs. Demonstrating a highly proficient understanding of the tools needed to provide work as well as an expertise in the use of design elements and principals to ensure quality.

MARKETING & BRANDING

Working with clients to develop logos and supplemental materials. Developing multiple page marketing and promotional pieces, utilizing design to emphasize content/objective and highlight client's strengths. Acting as a consultant on marketing materials to help client strategize a marketing plan and execute needed printed materials (i.e. posters, flyer's, mailers, graphics for web, etc...). Ensuring quality materials from concept development through execution (print). Experience in designing websites and other digital materials for promotion.

EVENT PRINT WORK

Creating print work for social occasions such as invitations, personalized stationery, and cards. Work has included wedding, showers, and birthday party invitations. Aiding client to establish theme, concept and color schemes. Effectively communicating with the client to ensure their vision is realized in a timely and successful manner.

NON-PROFIT WORK

Volunteering my talents to provide work for philanthropic organizations such as Fox Valley Heart Sisters, The Neighbors Next Door, The Little Flowers Organization of Notè Karcel, The Auxiliary of NorthShore University HealthSystem, and Kane County Senior Advocacy.

FINE ARTIST

Creating original artwork, paintings, graphics and gifts for commissioned work. Creating an eleven-piece, original series of paintings for an office space (including two conference rooms, six offices, two common areas). Demonstrating expert handling of various mediums including pencil, acrylic, watercolor and oil paint, ink, mixed media, and digital work and graphics programs.

FINE ARTS DEPARTMENT CHAIR

Regina Dominican High School Wilmette, IL 2016 - 2018

Supervisor position in a four person Fine Arts department. Responsible for coordinating all Fine Arts events. Set agendas and ran monthly department meetings. Managed department members to ensure adherence to institutional policies as well as aid in aligning curriculum to the National Art Education Standards. Performed bi-annual performance review for each member using the Danielson model. Created the Fine Arts Coordinator position to help grow department while also supporting the long term institutional strategic plan. Managed budgets for all events and supplies across all of the Fine Arts disciplines. consistently coming in on or under budget.

ART TEACHER

Regina Dominican High School Wilmette, IL 2006 - 2018

Taught approximately 100 students per day. Classes included: Art Foundations, Drawing and Painting I & II, Graphic Design, Three - Dimensional Design I & II, and Independent Studies. Solely responsible for course development based on the creative process, skill development, and state standards. Differentiated instruction and projects as needed for various types of learning styles and needs.

FINE ARTS SHOWCASE COORDINATOR (2013-2018)

Developed concepts, all marketing materials, and organized event which showcased the work of students and provided interactive opportunities for the audience. Worked with the Communications team on promotional events and materials. Managed evening's itinerary and all volunteers. The showcase attendance grew to become one of the school's most successful events.

MARKETING & COMMUNICATIONS CONSULTANT (2006-2018)

Created various promotional printed and digital materials for events and programs to further institutional objectives. Materials included original graphics, brochures, pamphlets, posters, flyer's, programs, booklets, web graphics, holiday cards, etc...

FINE ARTS STRATEGIC PLAN MANAGER (2018)

Aided in the development of Fine Arts goals, helped to manage the process through data collection software and created reports for administration on progress. Created an improvement plan for individual department members not meeting goals.

EXPERIENCE CONTINUED

ART CLUB and NATIONAL ART HONOR SOCIETY MODERATOR (2006-2018)

Responsible for developing all art activities and monthly meeting agendas. Created a Senior Show, helped develop student portfolios, and developed a fundraiser that fully sponsored the education of two Ugandan students.

ALLIANCE CO-MODERATOR (2016-2018)

Helped to develop guidelines and objectives for the club. The objective was to bring together the LGBTQ+ community and allies. I aided in developing a support system, activities, and discussions.

DIGITAL PORTFOLIO DEVELOPMENT TEAM (2015-2018)

Collaborated with the team to develop a strategy for implementation of a school-wide, online student portfolio program.

SUMMER SCHOOL WORKSHOP TEACHER (2011-2015)

Developed an art curriculum for elementary students that focused on various creative techniques including Graphic Design, Creative Journaling and Foundations. Led a weekly workshop for early education students with various craft and technique based projects as well as a final show.

CURRICULUM REVISION TEAM (2011-2015)

Worked to establish a more rigorous, project based learning model. Established professional development guidelines and opportunities to ensure they were applicable to all disciplines as well as appropriate for institutional objectives. Aided in presenting and implementing revisions to the entire institutional community.

SENIOR CLASS CO-MODERATOR (2012-2014)

Responsible for coordinating all senior events, including: Ring Day, Prom, Graduation, and Convocation as well as various activities through out the school year. Managed budget for all the events. Created invitations, decorations, and all promotional pieces for events. Coordinated volunteers, itinerary, and event promotions.

QUALIFICATIONS

MASTERS OF ARTS IN TEACHING

August 2004 - May 2006, Dominican University, River Forest, IL

BACHELORS OF FINE ART, VISUAL COMMUNICATION

August 1998 - August 2002, Northern Illinois University, DeKalb, IL

ILLINOIS CERTIFIED TEACHING LICENSE, May 2006

Art K-12, Certification #: 2233670

Member of National Art Education Association since 2006

Northshore University Healthcare Axillary Member since 2018

TECHNOLOGY SKILLS

GRAPHICS PROGRAMS

Highly proficient user and teacher of Adobe Illustrator, InDesign and Photoshop Creative Suite.

WORD PROCESSING PROGRAMS

Proficient in Microsoft Office and Macintosh Office software: Word, Excel, PowerPoint, Pages, Numbers. and Keynote.

GOOGLE PROGRAMS

Proficient in Google Drive, Sheets, Forms, Slides, and Classroom.

WEB BASED PROGRAMS

Experience in Dream Weaver, Wix, Wordpress, and Constant Contact.

PERSONAL STRENGTHS

CREATIVE, ARTISTIC, & IMAGINATIVE

COLLABORATIVE, ENJOYS TEAMWORK

VISUAL PRESENTATIONS

WRITTEN & ORAL COMMUNICATION

QUICK & CREATIVE PROBLEM SOLVING

SENSE OF HUMOR

REFERENCES AVAILABLE ON REQUEST

Shannon's tremendous work ethic is only matched by the compassion she has for her colleagues and her students. During my collaboration with her in event planning and co-curricular projects at Regina Dominican, she created a supportive and affirming work environment while continuing to lead projects toward a clear and specific vision."

- Adam App. Co-Worker/Co-Moderator, Regina Dominican

"Shannon blends artistry and creative thinking along with a commitment to excellence. She shapes the vision, raises the bar, and delivers the outcome. Highly personable and professional, Shannon is someone you want to work alongside every day."

- Verna Allworth, Dean of Student Life, Regina Dominican